

HEADLINES



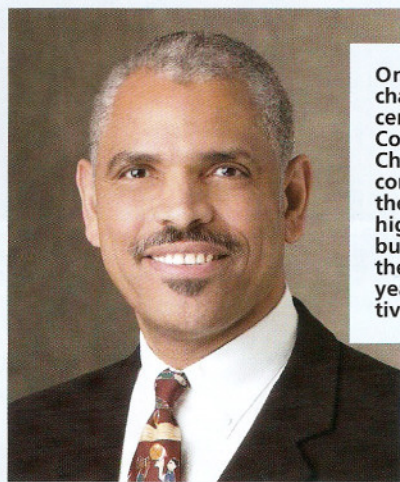
The Costa Atlantica made its maiden call at its new homeport of Shanghai on July 4. Its arrival marked a doubling of Costa Cruises' capacity in China. Ceremonies welcoming the ship were attended by Costa's most senior executives and local dignitaries, the special guest being the ship's Godmother for the occasion: Diana Xu, Miss Universe China 2012. Thanks to this dual deployment, in 2013 Costa will offer a total of 99 Asian cruises in mainland China, Hong Kong and Taiwan. The Costa Atlantica will also be the first ship to operate an around-the-world cruise for Chinese guests; the vessel leaves Shanghai on March 22, 2014, for an 83-day sailing.

Smart Cruise Ship Communications

Meeting the Needs of Today's Passengers and Crew



In Cruise Business Review's 1/2013 issue we used the wrong company name in our feature "NEC makes the shipboard communications link." The correct name is NEC Unified Solutions.



One of the biggest executive changes in the cruise industry in recent years occurred when Carnival Corporation & plc split the roles of Chairman and CEO. Micky Arison continues to serve as Chairman of the Board and Arnold W. Donald, a highly experienced and respected business leader who has served on the company's board for the past 12 years, assumed the CEO role effective July 3.



Royal Caribbean's Mariner of the Seas docked for the first time at Hong Kong's new Kai Tak Cruise Terminal on June 12. The 138,279 gross ton Mariner is currently the largest cruise ship homeported in Asia and RCI's second Voyager-class ship in the region. An official welcoming ceremony with local cultural performances was hosted by the Hong Kong Tourism Board, with plaque exchanges between the Mariner's Captain Flemming Nielsen and Philip Yung, Commissioner for Tourism; Daisy Lui, Deputy Executive Director of the Hong Kong Tourism Board (HKTB); as well as other key partners. Royal Caribbean has announced it will operate an extended Hong Kong season from the new cruise facility.